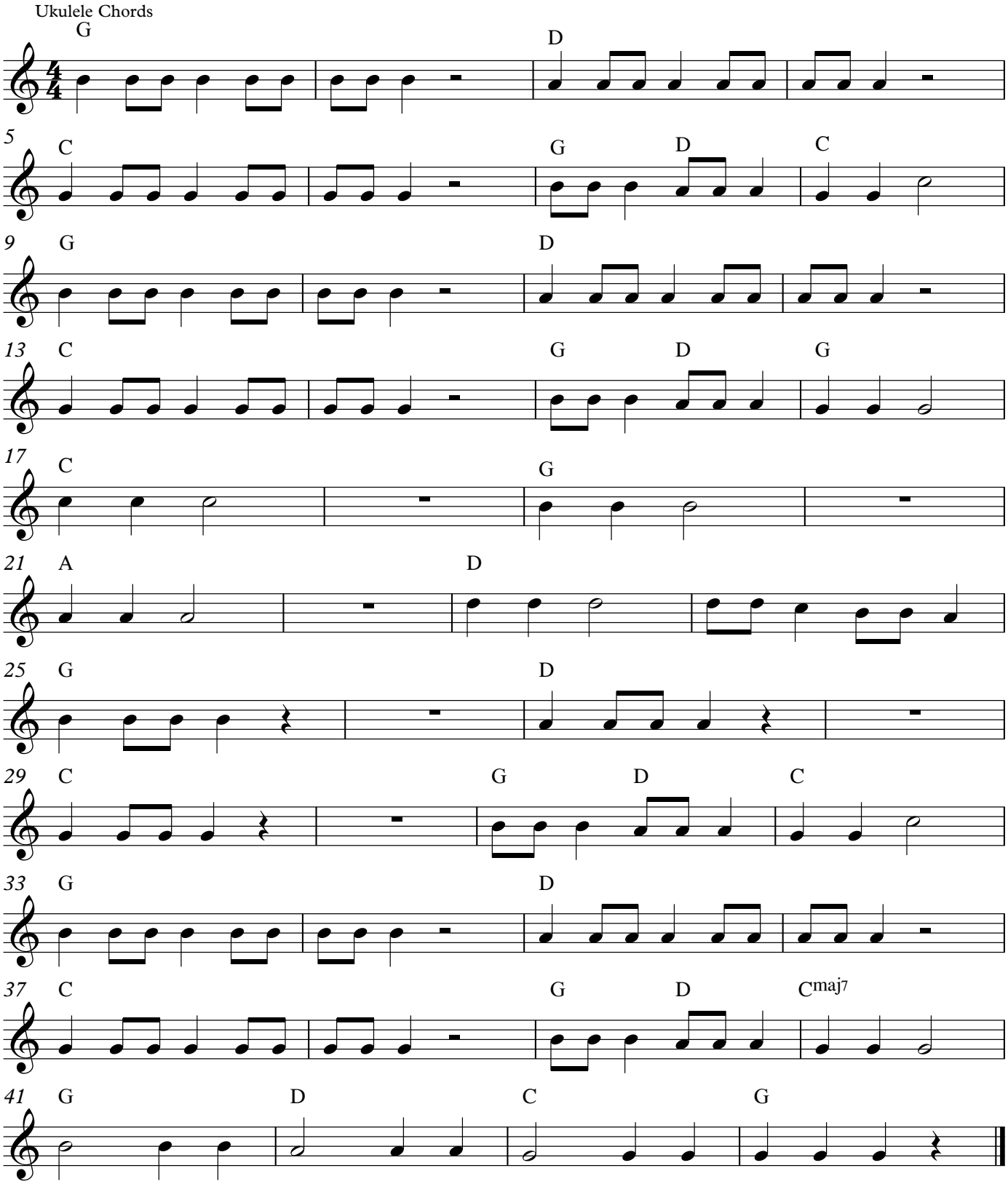Everett's Idea